

Take this **QUICK TEST** to DISCOVER if  
**CASH FLOW CAMP**  
is the **RIGHT & BEST SOLUTION** for YOU!

**YES NO**

Answer "Yes" or "No" to each of the questions below (grade yourself honestly).

1.   Do you know how to structure, read, understand, and analyze your Financial Statement?
2.   Are you confident in analyzing your Financial Statement to make effective and important decisions on what changes need to be made for your business to attain the profit you desire?
3.   Do you know the exact profitability of your service business? Not including retail.
4.   Do you know what percent your total payroll is to service sales?
5.   Do you have absolute certainty that your CURRENT compensation is structured so you will attain your desired profit?
6.   Do you know the exact profitability of your Retail business?
7.   Do you know the 3 ways you should be paid as a business owner?
8.   Do you know how to double your retail sales without relying on your team?
9.   Do you know how to create a cash flow strategy?
10.   Do you have a written Vision Statement describing in detail your ideal & best team member?
11.   Do you have a scripted, repeatable & proven system for recruiting, interviewing & hiring your Ideal Dream candidates?
12.   Do you know how to write a compelling "WOW" Ad that attracts Ideal candidates to you?
13.   Do you have a proven & repeatable system to know HOW and WHEN to Raise Prices so that the business, team and clients are set up to win in this process?
14.   During your career have you received the *BUSINESS* skills, knowledge and systems to successfully run an organized, systematized & profitable business?

**Total # of Yes** \_\_\_\_\_

**Total # of No** \_\_\_\_\_

What specifically would **change** or **improve** in your life if **ALL** your No's were now a Yes?

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At **CASH FLOW CAMP**, we **Promise** to turn **ALL** of your NO's into YES's  
**Or You Don't Have to Pay!!!**

*Continue to pages 2 & 3 for full details & description about Cash Flow Camp.*



**INSPIRING™**  
C H A M P I O N S

TAKING YOUR BUSINESS TO THE TOP!

# Cash Flow Camp

*At Inspiring Champions, we take pride in our work and what we help beauty professionals achieve. We are dedicated to helping you take your business to the Top!*

Cash-Flow Camp is a 3-Day Hands-on Business Workshop for Salon & Spa Owners who want to START a Business or, GROW their Business. At Cash Flow Camp we promise to provide Owners with the business skills, knowledge and proven systems to dramatically increase Cash Flow & Profit NOW!

This 3-Day LIVE training is led by Gary Ahlquist best known as the leading “Cash Flow Specialist” in the Salon & Day Spa industry. Gary has personally consulted and transformed over 9,000 salons and spas nationally. He has a proven Track Record for dramatically increasing cash flow and profit. He is the most recognized, respected and recommended expert to advise Owners on their Business. Gary’s multi-talents include Advertising, Marketing, Management, Salon/Spa Development, Cash Flow and Retail Store Development. Cash Flow Camp WILL change your business forever!

## Who should attend Cash Flow Camp?

1. Individuals who want to OPEN a Salon or Spa Business
2. Salons and Spas that are having Cash-Flow problems
3. Mid to upper end Salons & Spas who are NOT having Cash-Flow problems but are seeking ways to grow or expand and take their Business to the next level.

## What is the Investment?

This 3-Day LIVE Business Training is USD \$1,849 and USD \$849 for each additional business partner at the same business or your significant other to attend.

## Cash Flow Camp Includes:

- Course Workbook & Certificate of Completion
- Healthy, hot lunch all THREE Days
- 90-minute tele-training following Camp (\$199 value - FREE)
- Online VIP My Account with full access 24/7 to the Cash Flow Camp Systems (Value: PRICELESS!)
- An Experiential Learning Environment with Hands-on Guidance & Support from Certified Inspiring Champions Trainers & Coaches

**Register Now!**

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www.inspiringchampions.com



## What You Will Learn:

- The TOP three most Profitable aspects of your Business
- The three ways to get compensated as a Business Owner
- How to structure, read, understand, and analyze a Financial Report
- Seven Step Formula to make change in your business while reducing risk
- How and when to raise Prices so the business, team and clients are set up to win
- How to price Services so you are profitable
- How to evaluate and change your Compensation Structure
- A three step proven system to recruit, interview and hire your Ideal Dream Team
- How to grow Retail Sales 300% to 1,000% without the support of your team
- How to manage and control Payroll — and much, much more!
- You will leave with a Personalized Strategy and Action Steps to change, grow or expand your Business

## How will Cash Flow Camp BENEFIT you?

- You are going to learn how to make MORE money in your Business
- You will clearly identify all the areas of your Business that are BROKEN — standing in your way of making more money and profit — so you can fix or change them!
- You will discover that you're in more than one Business, and learn how to track the Profit Structures differently
- You will leave with the ability to comprehend the financial part of your Business and you're going to have working knowledge of it. You're going to do it yourself and you will have people supporting you to do it. You're going to know where your Profit is coming from — or NOT coming from!
- You're going to learn a proven “Seven Step Formula” on how to make Change, reduce Risk, and increase Cash Flow Leverage — so you can reach the ultimate financial peak performance in your Business
- Gain massive clarity of your financials. If you're a Business Owner — whether you like numbers or not — you need to embrace and understand the basics of interpreting and reading the numbers of your Business. They are the sign posts along the way to help you on your journey to be successful in your Business. We show you how to understand numbers in a way that is very easy
- Learn proven Marketing, Retail, and other Techniques that will allow your Business to grow

*What you will love most about Cash Flow Camp is we are guiding you step by step — which is why we limit our groups to only 70 individuals. You receive hands-on knowledge AND a superb Team of Inspiring Champions Coaches right there by your side — guiding you, helping you, leading you—until you get it!*

## ***Don't put your life & dreams on hold any longer!***

Contact us directly at 1-800-496-9305, Ext. 1 if you have any further questions, or would like to register now for Cash Flow Camp. We look forward to Taking You to the Top!



*We are grateful for the privilege to serve and support you on your success journey.*

**The Firecracker is cheering you on –  
all the way to the top!**

Lauren Gartland-Roberts  
Founder & President