



**INSPIRING™**  
C H A M P I O N S

TAKING YOUR BUSINESS TO THE TOP!

# ADVANCED Leadership

*Guide Your Team & Grow Your Business  
with our 3-Phase Program*

## Advanced Leadership Program Phases 1 & 2 with Debra Hanson



A Certified Master Coach & Trainer, Debra understands how crucial leadership and effective communication are to an organization. Debra brings her wealth

of first-hand experience in leadership coaching. Debra spearheaded and created the Advanced Leadership Program. Known for her warmth and authenticity, Debra is passionate about developing leaders and unleashing the natural leader within.

## Advanced Leadership Program Phase 3 with Gary Ahlquist



A Salon and Spa Cash Flow expert, Gary has a proven track record for dramatically increasing cash flow & profit in Salons & Spas throughout North

America. With over 30 years of hands-on experience as a business consultant, Gary is one of the most recognized and sought-after experts to advise owners on their business. He has developed through consulting and training THOUSANDS of businesses in the Salon & Spa industry.

Success in the workplace depends on your ability to build a high performance team, as well as interact with others on that team. Together, people are able to accomplish what one person alone can not. This is known as synergy.

*“Coming together is a beginning. Keeping together is progress.  
Working together is success” -Henry Ford*

### What Can I Expect? Expect to Be Astonished!

This one-of-a-kind experiential program is designed to provide owners and managers with the tools to become a more effective leader, communicator and mentor. You will learn proven skills and systems that will enable you to coach, lead and grow the Performance and Results of your team.

### How Does the Program Work?

The Advanced Leadership Program is a series of (24), 90-minute live tele-training sessions led by a Certified Inspiring Champions Coach. Joining you will be up to 20 other business owners. Tele-training is the most convenient and easy way to learn vital skills, systems, and techniques interactively. Best of all there are NO airfare, hotel, or other travel-related expenses — we deliver this one-of-kind education right to you! You can literally participate from anywhere you have a phone. Homework is assigned and monitored with each module to forward the results of the program.

### You Will Learn “How-To”

- Keep your team empowered, motivated and loyal
- Successfully introduce coaching into your business using a 4-step launch system
- Get results from your team without taking on the burden of doing it yourself
- Instruct your team how to implement the Champ Camp systems and in their proper order
- Lead empowering one-on-one coaching sessions and team meetings with our easy-to-follow, step-by-step scripts
- In addition, learn key Coaching & Leadership skills that will support you not only in business, but in all areas of your life!
- Plus, much, much more!

**Taking Your Business  
to the Top!**

