

Take this **QUICK TEST** to DISCOVER if  
**CASH FLOW CAMP**  
is the **RIGHT & BEST SOLUTION** for YOU!

**YES NO**

Answer "Yes" or "No" to each of the questions below (grade yourself honestly).

1.   Do you know how to structure, read, understand, and analyze your Financial Statement?
2.   Are you confident in analyzing your Financial Statement to make effective and important decisions on what changes need to be made for your business to attain the profit you desire?
3.   Do you know the exact profitability of your service business? Not including retail.
4.   Do you know what percent your total payroll is to service sales?
5.   Do you have absolute certainty that your CURRENT compensation is structured so you will attain your desired profit?
6.   Do you know the exact profitability of your Retail business?
7.   Do you know the 3 ways you should be paid as a business owner?
8.   Do you know how to double your retail sales without relying on your team?
9.   Do you know how to create a cash flow strategy?
10.   Do you have a written Vision Statement describing in detail your ideal & best team member?
11.   Do you have a scripted, repeatable & proven system for recruiting, interviewing & hiring your Ideal Dream candidates?
12.   Do you know how to write a compelling "WOW" Ad that attracts Ideal candidates to you?
13.   Do you have a proven & repeatable system to know HOW and WHEN to Raise Prices so that the business, team and clients are set up to win in this process?
14.   During your career have you received the *BUSINESS* skills, knowledge and systems to successfully run an organized, systematized & profitable business?

**Total # of Yes** \_\_\_\_\_

**Total # of No** \_\_\_\_\_

What would **change** or **improve** in your life if **ALL** your No's were now a Yes?

At **CASH FLOW CAMP**, we **Promise** to turn **ALL** of your NO's into YES's  
**Or You Don't Have to Pay!!!**

*Continue to pages 2 & 3 for full details & description about Cash Flow Camp.*

# Cash Flow Camp

***Transform Your Salon & Spa Business NOW!***

*Are you a Salon/Spa Owner seeking ways to grow your Cash Flow & Profitability?  
Would you like an easy 3-step system to hire and inspire your Ideal Dream Team?  
Have you wondered why there's not enough money at the end of the month?  
If so, then this is the ideal course for YOU!*



## **What is the Investment?**

This 3-Day LIVE Business Training is \$1,849 USD and \$849 USD for each additional business partner at the same business or your significant other to attend.

**Register Now!**

Cash Flow Camp is a hands-on 3-day workshop that provides practical business skills, knowledge and proven systems that all owners must know to create a thriving and sustainable business. One that works for you, instead of you working for it!

What graduates love most is the personal hands-on attention given by the superb team of Inspiring Champions Certified Coaches & Trainers who are by your side, guiding you every step of the way. You leave with a personalized strategy and action plan to change, grow or expand your business & profit NOW!

## **Who should attend Cash Flow Camp?**

1. Individuals who are considering opening a Salon or Spa.
2. Salons & Spas that are having Cash-Flow problems.
3. Mid to upper end Salons & Spas who are NOT having Cash-Flow problems but are seeking ways to grow or expand and take their Business to the next level.

### What You Will Learn:

- How to break down, read, understand and analyze your financial reports until you 'Get It!'
- Identify how you are doing in all areas of your business, and where improvement is needed
- A 7-step formula to make the necessary changes in your business, while reducing risk
- Identify the TOP three most profitable areas to improve, and create an action plan for your business
- How to compensate your team fairly and make a profit
- The three ways to get compensated as a business owner
- A 4-step system to fearlessly raise prices with confidence and integrity
- How to grow retail sales 300% to 1,000% without the support of your team
- A 3-step proven system to recruit, Interview, and hire your Ideal Dream Team. This segment is PRICELESS!

### The 3-Day Experiential Workshop Includes:

- Course Workbook
- Online VIP Access to the Cash Flow Camp Systems
- Hands on guidance from Certified Coaches & Trainers
- Hot lunch and beverage service all three days
- Group discount rate in a 4-star hotel
- Networking opportunities with Owners from all over North America

### What Graduates Say...

*"Cash Flow Camp is a program that EVERY Salon Owner should attend. This course teaches you all the things you need to know about Profit & Loss statements, budgets, creating your dream team and putting together a profitable business plan. This was the catalyst to achieve my dream of owning 4 profitable multi-million-dollar salons with 70+ employees in less than 5 years! Thank you, Inspiring Champions."*

*- Coral Pleas, Owner Cutting Loose Salons and Spas*

### ***Don't put your life & dreams on hold any longer!***

Contact us directly at 1-800-496-9305, Ext. 1 if you have any further questions, or would like to register now for Cash Flow Camp. We look forward to Taking You to the Top!



*We are grateful for the privilege to serve and support you on your success journey.*

**The Firecracker is cheering you on –  
all the way to the top!**

**Lauren Gartland-Roberts  
Founder & President**