



Take this **QUICK TEST** to DISCOVER if
CHAMP CAMP
is the **RIGHT & BEST SOLUTION** for YOU!

YES NO

Answer "Yes" or "No" to each of the questions below (grade yourself honestly).

1. Do you have a written & repeatable system to increase your Service Sales every day?
2. Do you have a scripted & repeatable system for leading a guest Consultation each visit?
3. Do you have a scripted & repeatable system to "up sell" without feeling like a pushy salesperson?
4. Do you have a written Vision Statement describing in detail your ideal & best customer?
5. Do you have a written 1-year strategy detailing how you will increase your Sales by 20%-100%?
6. Do you have scripted & repeatable systems to *double* or *triple* your current Retail sales NOW?
7. Do you have a scripted & repeatable system for *Pre-booking* 75% of your guests consistently?
8. Do you have written goals for your personal *life* and *career*?
9. Do you know how your business is performing according to the industry *Performance Standards* of all other Salon & Spa Professionals?
10. Do you know the exact Rate Per Hour for each service & combination of services you offer?
11. To date, have you received the BUSINESS skills, proven systems and knowledge to allow you to immediately thrive and succeed in your career?

Total # of Yes _____

Total # of No _____

What would **change** or **improve** in your life if **ALL** your No's were now a Yes?

At **CHAMP CAMP**, we **Promise** to turn **ALL** of your NO's into YES's
Or You Don't Have to Pay!!!

Continue to pages 2 & 3 for full details & description about Champ Camp.



TAKING YOUR BUSINESS TO THE TOP!

Are you curious why **TENS** of **THOUSANDS** of graduates voted

Champ Camp

as the **BEST** training they **EVER** attended?



What is the Investment?

This 3-day LIFE CHANGING Training is offered to WELLA Clients for a special reduced price of only \$1,249 per person (SAVE \$500)!

Champ Camp includes:

- Course Workbook
- Hot Lunch all 3 days
- Five Documents Life Navigation System (\$39.99 Value - FREE!)
- 90-Minute Follow-Up Webinar Training (\$199 Value - FREE!)
- Online Access 24/7 to the Champ Camp Systems (Value: PRICELESS!)
- 100% Satisfaction Guaranteed or Your Money Back

**Do Something Extraordinary
Register Now!**

CHAMP CAMP IS INSPIRING CHAMPIONS' SIGNATURE 3-DAY WORKSHOP!

What attendees LOVE most about Champ Camp is the experiential learning. While other trainings tell you, "what to do and why to do it," **Champ Camp teaches you HOW TO do it!**

You will role-play in small breakout sessions repeatable systems to increase your Service & Retail Sales, Client Retention, Communication Skills & Income NOW! Our expert Team of Certified Inspiring Champions Coaches will be right there by your side – guiding you, helping you, role-playing with you until you master repeatable systems of the Perfect Consultation, Pre-booking, Service Upselling, and Retail Recommendations.

GRADUATES DESCRIBE CHAMP CAMP AS "HIGH IMPACT" • "LIFE CHANGING" • "FUN"

We have a 24-year **PROVEN** track record for helping THOUSANDS of Salon Professionals make **MORE** money, work **FEWER** hours, and **LIVE** a **MORE** balanced LIFE...and so will YOU!





You Will Learn “HOW TO”:

- Increase your revenues 20% to 100% NOW!
- Become a \$100,000 to \$200,000+ Salon/Spa Professional
- Increase your earning potential EVERY day
- Educate EVERY guest on EVERY product you use
- Finalize the sale WITHOUT feeling like a pushy sales person
- WIN your guests for life in ONLY 10 minutes!
- Get ALL your guests to come in 2 to 6 EXTRA visits per year
- DISCOVER how you are performing according to the Industry Performance Standards
- Deliver a Perfect Guest Consultation that is guaranteed to DOUBLE sales and guest retention
- EFFECTIVELY add-on Services and Retail Sales with confidence and integrity
- Set, Track, and ACHIEVE Personal and Business Goals to turn your dreams into a reality!

Who Should Attend Champ Camp?

1. Owners & Managers who want to TURBO-CHARGE their team’s Performance & Results NOW with Scripted & Repeatable Business Systems!
2. For ALL Salon & Spa Technicians who want to INSTANTLY EXPLODE his or her Income, Client Retention, Service & Retail Sales and Pre-booking Results NOW!

Don’t put your life & dreams on hold any longer!

Contact us directly at 1-800-496-9305, Ext. 1 with further questions, or to REGISTER NOW for Champ Camp...where we WILL turn your DREAMS into a REALITY!



We are grateful for the privilege to serve and support you on your success journey.

**The Firecracker is cheering you on –
all the way to the top!**

**Lauren Gartland-Roberts
Founder & President**