

IMPACT

6 STEPS TO EXPLOSIVE GROWTH

If you are a Salon & Spa Owner or Manager looking to create a **STEP-BY-STEP GROWTH STRATEGY**, while **ENGAGING YOUR TEAM** to reach the next level, here is your chance to learn from the **BEST-OF-THE-BEST!**



LORI DAVIS will **IMPACT** your business **FOREVER**

- 30 years experience as VP of Operations & Marketing for Gene Juarez Salons & Spas in Seattle, WA
- Grew sales from \$2M to \$68M with 10 PROFITABLE salons (each with an average NET PROFIT of 20%)
- Grew team of 200 into 1,200 with less than 14% turnover
- Executed the company's rapid growth strategy, improved infrastructure, and increased profits

LEARN FROM THE EXPERT WHO SPEARHEADED THE MOST SUCCESSFUL & PROFITABLE SALONS/SPAS IN NORTH AMERICA

IMPACT Webinar Series
consists of (7)
90-minute modules

MODULES 1 & 2:
IDENTIFY & ANALYZE
RESULTS

MODULES 3 & 4:
STRATEGIZE

MODULES 5 & 6:
EXECUTION & RESULTS

MODULE 7:
CELEBRATION
& LEADERSHIP

(See page 2 for course outline)

THE IMPACT SYSTEM PROVIDES **STEP-BY-STEP INSTRUCTIONS TO:**

- Dramatically Improve Profits
- Sustain Growth Year-Over-Year
- Grow Leaders on Your Team
- Write an Annual Business Plan with Action Steps
- Completely Transform Your Business

PREREQUISITES: *This ADVANCED Training is for commission, salary-based and combo Salons/Spas. IMPACT is NOT designed for Booth Rental ONLY Salons. Must have current P&Ls with an understanding of how to read. Having an up-to-date IC Tracker will aid in the analysis process.*

YOU'RE ON YOUR WAY TO MAKING
THIS YOUR BEST YEAR YET!

